Web Articles - This list represents a collection of articles from various sources. We have chosen these articles because they represent the newest thinking in the area of inspiring the workforce.

Debunking the Myths of Innovation': An Interview with Scott Berkun, author of the popular book, "The Myths of Innovation" By Christine Perfetti
http://www.uie.com/events/uiconf/2008/articles/myths_of_innovation/

Do You Recognize These 10 Mental Blocks to Creative Thinking? By Brian Clark
http://www.copyblogger.com/mental-blocks-creative-thinking/

Harness the Power of an Employee Suggestion Program: Beyond the Suggestion Box. Employee Suggestion Program Musts. By Susan M. Heathfield, About.com
http://humanresources.about.com/od/quality/a/suggestion_pro.htm

Read, Learn, and Think Your Way to Success   If Bill Gates Thinks It Matters... By Susan M. Heathfield, About.com
http://humanresources.about.com/od/motivationsucces3/a/learn_read.htm?nl=1

Top Ten Ways to Make Employee Empowerment Fail Five Reasons Employee Empowerment Fails
By Susan M.Heathfield,
http://humanresources.about.com/od/involvementteams/a/empowerment.htm?p=1out.com

Guide to Keeping Good Employees - Develop loyalty and you'll be rewarded with long-term, career employees By Jenni Simcoe,http://www.business.com/guides/keeping-good-employees-165/

Middle Management: Your Lifeline to Recognition Buy-In By Kimberly Smithson, www.recognition.org.

Six Secrets to Successful Recognition by Kim Smithson, www.motivationonline.com.

Self Actualization and Self Esteem are the Highest Order of Incentives By Frank C. Hudetz, www.fed.org/library/articles/hudetz.html.

Build Intrinsic Motivation Into Your Incentive Programs By bob Nelson, www.fed.org/library/subject.html.

How Can the Web Help Employee Recognition By Todd Raphael, www.workforceonline.com.

The Power of Delivering People-Pleasin' Praise By Kimberly Smithson, www.motivationonline.com.

Value of Impact on Recognition Programs By Kim Smithson, www.motivationonline.com.